



IBRAHIM NSASRA SOCIAL ECONOMIC ENTREPRENEUR

MA PUBLIC POLICY
HEBREW UNIVERSITY

BA EDUCATION
KAYE COLLEGE

I BELIEVE

Given the opportunity and guidance, everyone has the ability to succeed and meet their potential.

KEY ACCOMPLISHMENTS

- Culturally-guided integration of Arab Bedouin women into the workforce
- Economic development in Arab Bedouin society in the Negev
- Production of traditional food for Bedouin school children
- Grant opportunity to hundreds of students to reach their potential through STEM education
- Onboard business and government partners to promote policy for fair economy

CONTACT DETAILS

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BUSINESS

TAMAM GROUP

Founder and Chairman, 2018

Holding company with subsidiaries in food, transport, and construction. The group promotes socioeconomic development in Bedouin society in the Negev.

SUBSIDIARY: FRESH-CUT, 2018

- Fresh cut fruit and vegetable pasta distributed to supermarkets, industrial parks, and gas stations

SUBSIDIARY: SHAMAP, 2016

- Infrastructure construction company

SUBSIDIARY: NAZID

Founder, 2011

- Food service company
- Serves 15,000 hot lunches each day
- Employs 100 people, 80% Bedouin women

LAHAV TOURS

Founder, 2002 & CEO, 2002-2014

- At 21, started as driver with two brothers and 3 cars
- Today, over 200 Employees & 150 busses, mini-busses, vans for people with special needs

MEMBER, MIT Enterprise Forum, Global Entrepreneurship Network

MEMBER, Co-Impact Business Council for Breakthrough in Arab Employment

STRATEGIC PHILANTHROPY

TAMAR CENTER

Founder and Chairman of the Board, 2015-present

- Ignite change within Arab-Bedouin society in the Negev through education
- Flagship "Excellence in Science" program - 4 year program preparing high school students to be accepted and succeed in STEM faculties
- Proved success: First graduating cohort - 60% accepted into STEM faculties
- Over 400 students currently enrolled

PRESS

Follow this link for the following articles:

<http://mtamar.org.il/en/media/>

A Bedouin Entrepreneur Building Bridges in Israel
Stuart Ain, Jewish Week Media Group (2018)

ON MY MIND: Beduin innovation, Kenneth Bandler
The Jerusalem Post (2018)

Israeli Arabs at a Crossroads, Elhanan Miller
Tablet (2017)